



ABQ RIDE Ridership Statistics by Route Fiscal Year 2013 (July 2012 through June 2013)

What You Should Know:

ABQ RIDE tracks route ridership through the use of a "farebox"; each time someone boards a bus an appropriate farebox key is activated by the bus driver or automatically by the farebox. In the accompanying tables, one table shows total ridership by route by transit service type. In a second set of tables, ridership information is combined with schedule information to show the number of boardings per in-service hour, by route, by time of day, and by service type.

The routes are categorized by route type in each table: Rapid Ride routes, Local all-day routes, and Commuter routes (routes that operate only during peak morning and evening commute hours and in the peak commuting direction).

- Routes are shown in order by overall ridership, from highest to lowest.
- Boardings are the number of times people get on a bus commonly called "ridership." Five people boarding a bus = five boardings.
- An "in-service hour" is one hour that an individual bus is operating in service for people to ride. If two buses are used on a route for an hour each, whether at the same time or at different times, that is two in-service hours.
- Boardings per in-service hour are the total boardings divided by the total inservice hours over the course of a specified time period.

Why these numbers matter:

Total ridership by route tells us how heavily each route is used and is useful as an overall gauge of how much benefit the route provides to the community. But it does not take into account the number of in-service hours operated on each route. If a route does not operate many in-service hours, its ridership will naturally be lower than a route that operates a lot of in-service hours.

Boardings per bus per hour (in service) measures both ridership and how much service is provided on a route – basically how "busy" the route is per day.

Why measure by time of day?

Transit ridership varies according to the time of day, just as roads are less used late at night. By doing this, we are able to identify routes that may need more service at specific times of day or see which routes are used at peak commute times and used less at other times. Occasionally, certain times of day will be less productive but are considered important because they allow bus riders to use the bus at other times of the day. For example, someone who works in the evening may go to work in the afternoon peak time and return at night; if less productive evening service were eliminated, that person wouldn't be able to ride the bus at all resulting in a loss of both evening and afternoon ridership.

What are other important things to consider?

A route with low productivity might be important to maintain if it's the only transportation in an area for people without a vehicle. Something else to consider is boardings per hour compared with the length of passengers' trips. For example a route that has many passengers who ride all the way from one end of the route to the other might not have very high boardings per hour, but it might be considered crowded compared to other routes because there are infrequent de-boardings from the buses until arrival at the primary destinations – everyone's on the bus at the same time.

Why concentrate on these statistics if other factors are important, too?

ABQ RIDE considers other factors in making any decisions about service changes on a case-by-case basis and may develop other system-wide statistics in the future if needed. However, total ridership and ridership per in-service hour are two measures that are essential statistics to consider in all cases. The underlying data is readily available, and they provide basic indications of the value of the service to the community and the value generated per unit of service provided.

ABQ Ride - Total Annual Ridership By Route Fiscal Year 2013 Ridership* *Also know as Fixed-Route Unlinked Passenger Trips.

Rapid Ride Routes	<u>Weekday</u>	<u>Saturday</u>	<u>Sunday</u>	Grand Total
766 - Red Line Rapid Ride	1,233,559	153,785	69,654	1,456,998
777 - Green Line Rapid Ride	916,117	109,191	43,702	1,069,010
790 - Coors Blue Line Rapid Ride	481,608	19,664		501,272
Rapid Ride Total	2,631,284	282,640	113,356	3,027,280

Local Routes	<u>Weekday</u>	<u>Saturday</u>	<u>Sunday</u>	Grand Total
66 - Central Avenue	2,193,683	364,471	254,364	2,812,518
5 - Montgomery/Carlisle	808,102	58,453	36,280	902,835
11 - Lomas	680,767	59,593	30,957	771,317
8 - Menaul	651,928	58,344	30,402	740,674
141 - San Mateo	529,436	102,228	48,478	680,142
157 - Cottonwood/Montano/UTC	451,246	59,221	15,861	526,328
140 - San Mateo / CNM Work Force	478,379			478,379
10 - North Fourth Street	364,207	45,916	10,532	420,655
155 - Coors	283,449	37,787	13,814	335,050
1618 - University/Gibson/Broadway	233,486	20,726	9,511	263,723
31 - Wyoming	204,936	17,470	5,786	228,192
53 - Isleta	188,280	23,324		211,604
50 - Airport/Downtown	187,547	11,896		199,443
54 - Bridge/Westgate	161,899	18,817		180,716
1 - Juan Tabo-Four Hills	146,991	8,238	4,915	160,144
2 - Eubank-Ventura	124,046	10,517	5,144	139,707
40 - D-RIDE	131,241			131,241
198 - 98th / Dennis Chavez	90,117	13,282	8,083	111,482
97 - Zuni Express	97,217			97,217
51 - Atrisco/Rio Bravo	66,484	9,369		75,853
3 - Louisiana	49,379		4,399	53,778
36 - 12th Street/Rio Grande	45,846	6,589		52,435
Other	6,495	2,930	1,123	10,548
Local Total	8,175,161	929,171	479,649	9,583,981

ABQ Ride - Total Annual Ridership By Route Fiscal Year 2013 Ridership*

*Also know as Fixed-Route Unlinked Passenger Trips.

Commuter Routes	<u>Weekday</u>	<u>Saturday</u>	<u>Sunday</u>	Grand Total
96 - Crosstown Commuter	62,187			62,187
251 - Rail Runner Shuttle	42,407			42,407
222 - Rio Bravo Rail Runner Connection	34,189			34,189
98 - Wyoming Commuter	16,989			16,989
7 - Candelaria Commuter	16,579			16,579
12 - Constitution Commuter	14,625			14,625
217 - Downtown-KAFB Ltd.	14,196			14,196
92 - Taylor Ranch Express	13,890			13,890
93 - Academy Commuter	13,533			13,533
6 - Indian School Commuter	12,201			12,201
13 - Comanche Commuter	12,018			12,018
94 - Unser Commuter	11,226			11,226
34 - San Pedro Commuter	8,894			8,894
551 - Jefferson - Paseo del Norte Express	8,247			8,247
162 - Ventana Ranch / Unser	7,059			7,059
250 - Airport/Downtown	6,738			6,738
Commuter Total	294,978			294,978
Grand Total	11,101,423	1,211,811	593,005	12,906,239

Note: several routes are operated on behalf of other agencies that fund their operations.

- 10 North Fourth Street: Partly funded by Bernalillo County
- 51 Atrisco: 100% funded by Bernalillo County
- 53 Isleta: 100% funded by Bernalillo County
- 54 Bridge/Westgate: Partly funded by Bernalillo County
- 96 Crosstown: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 155 Coors: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 222 Rio Bravo Rail Runner Connection: 100% funded by Rio Metro Regional Transit District
- 250 Airport/Downtown: 100% funded by Rio Metro Regional Transit District
- 251 Rio Rancho/ABQ Rail Runner Shuttle: 100% funded by Rio Metro Regional Transit District
- 790 Blue Line Rapid Ride: Partly funded by Rio Metro Regional Transit District

<u>Total</u> Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM Peak</u>	Mid-Day	<u>PM Peak</u>	Evening	<u>Overall</u>
777 - Green Line Rapid Ride	47.4	62.4	70.2	38.6	58.2
766 - Red Line Rapid Ride	46.8	59.8	71.8	37.4	57.3
790 - Coors Blue Line Rapid Ride	30.0	28.1	30.5	17.0	28.4
Rapid Ride Total	41.6	52.3	59.2	32.7	49.3

Local Routes	<u>AM Peak</u>	Mid-Day	PM Peak	<u>Evening</u>	<u>Overall</u>
66 - Central Avenue	45.1	67.7	76.2	46.6	60.8
141 - San Mateo	46.0	62.3	67.3	40.2	56.5
140 - San Mateo / CNM Work Force	36.0	45.7	54.6		45.6
5 - Montgomery/Carlisle	37.7	52.6	49.8	27.6	45.1
11 - Lomas	37.9	44.3	48.2	26.2	42.6
97 - Zuni Express	41.2	42.9	34.8		37.9
8 - Menaul	30.6	42.8	42.9	21.8	37.3
50 - Airport/Downtown	34.2	34.2	40.3	20.4	35.7
10 - North Fourth Street	33.2	36.9	34.7	23.0	34.4
53 - Isleta	29.2	32.7	39.5	13.6	32.5
31 - Wyoming	23.2	34.7	29.5	17.7	28.1
1 - Juan Tabo-Four Hills	23.3	31.9	29.5		28.0
1618 - University/Gibson/Broadway	21.7	27.5	33.0		27.4
40 - D-RIDE	26.4	28.6	21.7		25.7
3 - Louisiana	16.6	28.8	29.9	16.4	24.0
157 - Cottonwood/Montano/UTC	17.8	24.6	28.6	18.4	23.3
51 - Atrisco/Rio Bravo	20.4	23.7	27.3		23.0
54 - Bridge/Westgate	21.5	29.8	24.2	11.9	22.9
155 - Coors	18.1	23.4	27.2	15.3	22.2
2 - Eubank-Ventura	19.7	27.8	21.5		21.3
36 - 12th Street/Rio Grande	20.4	20.8	20.3		20.5
198 - 98th / Dennis Chavez	15.5	20.9	24.5	13.7	19.2
Local Total	31.2	42.5	44.1	29.6	38.6

Total Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Commuter Routes	<u>AM Peak</u>	Mid-Day	<u>PM Peak</u>	Evening	<u>Overall</u>
7 - Candelaria Commuter	22.5		22.9		22.7
93 - Academy Commuter	25.5		18.7		21.8
217 - Downtown-KAFB Ltd.	21.2		20.0		20.6
13 - Comanche Commuter	17.9		20.6		19.5
96 - Crosstown Commuter	20.6		17.0		18.7
12 - Constitution Commuter	22.4		15.6		18.7
6 - Indian School Commuter	20.2		13.5		16.8
222 - Rio Bravo Rail Runner Connection	22.7		12.1		16.2
34 - San Pedro Commuter	15.4		15.3		15.3
162 - Ventana Ranch / Unser	10.8		15.9		13.7
92 - Taylor Ranch Express	14.5		12.5		13.5
94 - Unser Commuter	14.5		12.4		13.4
98 - Wyoming Commuter	14.3		10.0		12.0
551 - Jefferson - Paseo del Norte Express	9.6		10.2		9.9
250 - Airport/Downtown	13.7		11.6	2.4	9.7
251 - Rail Runner Shuttle	7.6	8.2	7.9	3.2	7.4
Commuter Total	15.3	8.2	13.2	2.9	13.9

Note: several routes are operated on behalf of other agencies that fund their operations.

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- 54 Bridge/Westgate: Partly funded by Bernalillo County
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- 155 Coors: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 222 Rio Bravo Rail Runner Connection: 100% funded by Rio Metro Regional Transit District
- 250 Airport/Downtown: 100% funded by Rio Metro Regional Transit District
- 251 Rio Rancho/ABQ Rail Runner Shuttle: 100% funded by Rio Metro Regional Transit District
- 790 Blue Line Rapid Ride: Partly funded by Rio Metro Regional Transit District

AM Peak: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM Peak: >2:00 PM & <6:30 PM

Evening: >6:30 PM

<u>Weekday</u> Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM Peak</u>	Mid-Day	PM Peak	Evening	<u>Overall</u>
777 - Green Line Rapid Ride	50.0	64.4	73.3	38.2	60.2
766 - Red Line Rapid Ride	49.8	60.8	74.3	36.9	58.9
790 - Coors Blue Line Rapid Ride	31.0	29.0	31.5	17.2	29.3
Rapid Ride Total	43.3	52.7	60.3	32.0	50.0

Local Routes	AM Peak	Mid-Day	PM Peak	<u>Evening</u>	<u>Overall</u>
66 - Central Avenue	49.3	70.7	82.2	45.6	63.6
141 - San Mateo	46.7	61.1	66.5	40.4	55.6
5 - Montgomery/Carlisle	38.7	56.0	51.0	27.8	46.3
140 - San Mateo / CNM Work Force	36.0	45.7	54.6		45.6
11 - Lomas	39.4	46.3	50.1	26.5	44.2
8 - Menaul	31.4	45.2	44.2	21.8	38.2
97 - Zuni Express	41.2	42.9	34.8		37.9
50 - Airport/Downtown	34.5	35.6	41.1	19.9	36.5
10 - North Fourth Street	32.7	35.6	35.9	24.1	34.3
53 - Isleta	31.7	33.9	42.6	13.6	34.3
1618 - University/Gibson/Broadway	23.5	32.2	36.9		30.7
1 - Juan Tabo-Four Hills	23.3	36.0	30.4		28.7
31 - Wyoming	23.4	36.8	29.7	17.5	28.4
40 - D-RIDE	26.4	28.6	21.7		25.7
51 - Atrisco/Rio Bravo	21.9	24.6	29.0		24.2
3 - Louisiana	16.7	29.3	29.8	16.2	23.9
54 - Bridge/Westgate	21.8	31.6	25.0	12.1	23.8
157 - Cottonwood/Montano/UTC	17.8	23.7	27.9	19.3	22.9
155 - Coors	18.1	23.1	26.4	14.4	21.6
2 - Eubank-Ventura	19.6	31.0	21.7		21.5
36 - 12th Street/Rio Grande	21.4	21.3	20.5		21.0
198 - 98th / Dennis Chavez	18.1	22.0	27.1	14.0	20.8
Local Total	31.8	43.2	44.5	29.1	38.9

Weekday Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Commuter Routes	AM Peak	Mid-Day	<u>PM Peak</u>	Evening	<u>Overall</u>
7 - Candelaria Commuter	22.5		22.9		22.7
93 - Academy Commuter	25.5		18.7		21.8
13 - Comanche Commuter	21.2		20.0		20.6
217 - Downtown-KAFB Ltd.	17.9		20.6		19.5
12 - Constitution Commuter	20.6		17.0		18.7
96 - Crosstown Commuter	22.4		15.6		18.7
6 - Indian School Commuter	20.2		13.5		16.8
222 - Rio Bravo Rail Runner Connection	22.7		12.1		16.2
34 - San Pedro Commuter	15.4		15.3		15.3
162 - Ventana Ranch / Unser	10.8		15.9		13.7
92 - Taylor Ranch Express	14.5		12.5		13.5
94 - Unser Commuter	14.5		12.4		13.4
98 - Wyoming Commuter	14.3		10.0		12.0
551 - Jefferson - Paseo del Norte Express	9.6		10.2		9.9
250 - Airport/Downtown	13.7		11.6	2.4	9.7
251 - Rail Runner Shuttle	7.6	8.2	7.9	3.2	7.4
Commuter Total	15.3	8.2	13.2	2.9	13.9

Note: several routes are operated on behalf of other agencies that fund their operations.

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- 155 Coors: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 222 Rio Bravo Rail Runner Connection: 100% funded by Rio Metro Regional Transit District
- 250 Airport/Downtown: 100% funded by Rio Metro Regional Transit District
- 251 Rio Rancho/ABQ Rail Runner Shuttle: 100% funded by Rio Metro Regional Transit District
- 790 Blue Line Rapid Ride: Partly funded by Rio Metro Regional Transit District

AM Peak: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM Peak: >2:00 PM & <6:30 PM

Evening: >6:30 PM

Saturday Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM Peak</u>	Mid-Day	PM Peak	<u>Evening</u>	<u>Overall</u>
766 - Red Line Rapid Ride	35.1	57.5	66.8	40.5	52.6
777 - Green Line Rapid Ride	38.7	56.6	61.4	41.3	51.9
790 - Coors Blue Line Rapid Ride	13.1	18.4	18.8	13.3	16.7
Rapid Ride Total	31.6	50.1	55.0	37.3	45.6

Local Routes	AM Peak	Mid-Day	PM Peak	<u>Evening</u>	<u>Overall</u>
141 - San Mateo	42.4	70.1	72.6	38.2	60.1
66 - Central Avenue	38.6	66.4	68.2	51.9	57.8
5 - Montgomery/Carlisle	34.6	45.2	47.4	20.7	43.4
8 - Menaul	27.1	40.9	43.3	21.9	38.0
11 - Lomas	28.8	43.9	42.1	24.1	37.6
10 - North Fourth Street	35.9	49.4	26.6	17.8	34.9
157 - Cottonwood/Montano/UTC	20.7	35.6	37.0	15.5	28.9
50 - Airport/Downtown	27.1	21.3	31.9	26.5	26.9
31 - Wyoming	21.6	28.4	28.1	22.5	26.9
1 - Juan Tabo-Four Hills		27.1	26.3		26.9
155 - Coors	17.7	26.1	33.2	23.5	26.4
2 - Eubank-Ventura	22.5	23.5	23.0		23.1
53 - Isleta	15.8	26.5	25.7		23.0
36 - 12th Street/Rio Grande	13.5	18.1	19.3		17.7
54 - Bridge/Westgate	18.7	19.6	19.1	10.8	17.5
51 - Atrisco/Rio Bravo	12.6	19.4	19.8		17.2
198 - 98th / Dennis Chavez	11.5	20.0	18.7	11.6	16.0
1618 - University/Gibson/Broadway	11.5	16.7	18.8		15.9
Local Total	28.1	42.3	42.8	32.7	38.2

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- 222 Rio Bravo Rail Runner Connection: 100% funded by Rio Metro Regional Transit District
- 250 Airport/Downtown: 100% funded by Rio Metro Regional Transit District
- 251 Rio Rancho/ABQ Rail Runner Shuttle: 100% funded by Rio Metro Regional Transit District

790 – Blue Line Rapid Ride: Partly funded by Rio Metro Regional Transit District

AM Peak: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM Peak: >2:00 PM & <6:30 PM Evening: >6:30 PM

Sunday Boardings Per Bus Per Hour (In-Service)*

*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM Peak</u>	Mid-Day	<u>PM Peak</u>	Evening	<u>Overall</u>
766 - Red Line Rapid Ride	26.6	52.3	51.8		44.7
777 - Green Line Rapid Ride	25.8	49.5	45.4		41.3
Rapid Ride Total	26.3	51.1	49.2		43.3

<u>Local Routes</u>	AM Peak	Mid-Day	PM Peak	Evening	<u>Overall</u>
141 - San Mateo	43.7	60.1	65.6		58.6
66 - Central Avenue	28.3	54.3	53.9		46.7
10 - North Fourth Street	50.4	35.7	31.8		36.6
5 - Montgomery/Carlisle	20.6	30.8	35.1		30.2
11 - Lomas	23.5	26.6	31.4		27.7
155 - Coors		23.2	31.5		26.2
3 - Louisiana	15.2	24.9	30.7		25.0
8 - Menaul	20.0	24.3	26.3		24.1
31 - Wyoming	15.0	22.1	30.0		22.3
157 - Cottonwood/Montano/UTC	12.3	20.7	25.4		20.1
1 - Juan Tabo-Four Hills		16.0	16.7		16.5
2 - Eubank-Ventura		16.5	15.4		16.3
1618 - University/Gibson/Broadway	14.4	12.2	15.6		13.5
198 - 98th / Dennis Chavez	7.2	16.5	14.9		12.8
Local Total	24.6	35.2	40.1		34.6

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- 790 Blue Line Rapid Ride: Partly funded by Rio Metro Regional Transit District

AM Peak: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM Peak: >2:00 PM & <6:30 PM

Evening: >6:30 PM